

Dear Evanston 2nd Ward Organizational Leader,

Take a moment to **join fellow business owners and other organizational leaders** in Evanston's 2nd ward who are pledging support for this important initiative:

### ***2nd Ward Businesses United for Workers' Voting Rights***

This initiative comes at a critical time, as voter suppression and election interference allow those in power to stay in power, and to claim the right to make decisions that affect us all. Voting is the cornerstone of our democracy.

While we acknowledge [Illinois' Election Code](#), we are asking you to go beyond what the state has allotted, to increase voter participation in the Nov. 3, 2020 general election. By taking this pledge, you will ensure that workers do not have to choose between pay and voting.

#### **In taking this pledge, you will commit to:**

- provide Nov. 3 as a paid day-off to your employees, or make other plans to remove barriers to voting (such as an alternative half-day off on an early voting day, or a paid late shift start or early end on Nov. 3 or an early voting day)
- share information on [registering](#) to vote and [places/methods to vote](#)
- foster a culture of the importance of voting (for those who are able to by law)

#### **Acknowledging your solidarity, we will commit to:**

- list your business (with your logo) as a participant of the initiative on our website and social media accounts
- provide you with a 11 x 17 color flyer announcing your participation, for you to display in your place of business
- provide you with information on registration and places/methods for your employees to vote

**Taking the pledge is simple! All you have to do is visit the [initiative webpage](#) by Oct. 31.** You'll enter your name and company, and upload a company logo if you'd like us to share it. If you do it before then, that gives us extra time to give you shout outs!

Thank you again for joining your fellow 2nd Ward business owners in committing to this important action. Together, we will foster a culture of democracy and civic participation, in Evanston and beyond.

In solidarity and gratitude,

Darlene Murray-Cannon  
Candidate, 2nd Ward Alderman, City of Evanston

**P.S. By October 31, [join fellow 2nd Ward business owners and organizational leaders!](#)**

*The 2nd Ward Businesses United for Workers' Voting Rights Initiative is a non-partisan, community-driven undertaking to help ensure workers' voting rights in Evanston.*